

Ratecard 11/12

Internal Comms Jobs

Targeted Readership

A link to the InternalCommsJobs.com is included in the source for communicators, Melcrum's monthly e-newsletter with the largest readership of internal communication professionals in the UK. (Over 23,000 verified records)

Many of our subscribers have also joined an opt-in list, and in doing so have requested to receive an email alert every time a new vacancy is posted on the site.

Posting a job with Internal Comms Jobs.com will allow you to access this niche market and find the ideal candidates for your vacancy.

For Advertising Enquiries:

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Melcrum

Advertise your jobs on Internal Comms Jobs and reach a highly targeted community of internal communication professionals.

Agency Package

For agencies listing multiple vacancies. Featured banner logo on website, as well as logo on each job posting. Tailored number of job postings to suit your need and access to unlimited uploaded CVs. Marketing support.

Call Nick Stephenson on 0207 367 4048 for more information.

Premium Package

3 job postings per month, company profile and logo. You can also view unlimited uploaded CVs.

£750.00 + vat per month

Standard Package

One job posting, plus logo. Company profile. No access to posted CVs.

£650.00 + vat per month

Enhance your listing:

Additional jobs - **£100 + vat**

Job to feature as Job of the Week - **£100 + vat**

Company logo to feature as banner - **£400 + vat**

Access to the CV database - **£250 + vat**

Is your company recruiting now? Find out how to reach the right audience.

"Melcrum has been the best source of quality candidates for a number of internal communication roles we have recruited into Vodafone."

Katherine Hyett, Principal Resourcing Specialist, Vodafone

"Melcrum have established the Internal Comms Jobs as the number one site for job seekers looking to work within internal communications".

Carolyn Ramm, Senior Consultant, JFL Search and Selection

"Internal Comms Jobs is by far the best place to advertise IC jobs, regardless of salary-level, we get great candidates coming to us from ICJ." Rebecca Ward, Recruitment Consultant, VMA Group

InternalCommsJobs.com is the latest online resource from the publishers of **Strategic Communication Management** and the **Internal Comms Hub**, which caters specifically for internal communication recruitment.

We've been at the heart of internal communication for over 13 years and listened to the needs of our customers. We've realised the difficulty in finding quality communication professionals. With exposure to our leading global database of over 30,000 communication practitioners, listing with Internal Comms Jobs is the ideal way to find the right person for your organisation.

Why use Internal Comms Jobs?

Posting a job with Internal Comms Jobs allows you access to a highly targeted group of internal communication professionals who are actively seeking a new position.

The key benefits of the InternalCommsJobs gives you:

- Access to the largest network of internal communicators, which gives you great exposure to communication professionals at all levels
- Ability to search the CV database for your ideal candidate
- Control over your listing - you can update the vacancy online whenever you want
- A fast and easy job posting service (you provide the text and we post it the same day)
- Coverage of all key industry sectors
- International exposure allowing you to search for the world's best communicators
- Visibility - internalcommsjobs.com is advertised through google advertising and has the highest google hits of any internal communication jobs site

Job Alerts

Many of our subscribers have joined an opt-in list, and in doing so have requested to receive an email alert every time a new vacancy is posted on the site. When you post a job, your position will be sent to this opt-in list.

Where Internal Comms Jobs is promoted:

- A link in the **Source for Communicators**, Melcrum's e-newsletter, which goes monthly to over 30,000 communication professionals worldwide
- **Strategic Communication Management**, Melcrum's flagship subscription title, which is published bi-monthly
- In the **Melcrum Member Bulletin**, Melcrum's weekly member-only e-newsletter
- Melcrum conferences and training across the globe
- Melcrum homepage: www.melcrum.com
- Direct marketing campaigns to Melcrum's database of worldwide communication professionals
- Reciprocal links and banner advertisements with associations and other online resources